



December 1, 2008

Dear Heartland Expressway Supporter:

In recent months the Ports-to-Plains Trade Corridor Coalition has become the Ports-to-Plains Alliance and now, more than ever, it is important that the Heartland Expressway become part of that Alliance. The Ports-to-Plains Alliance has focused on a regional effort that looks to use a nine-state Caucus and workgroups to not only increase transportation funding, but expanding the national policy impact to address economic development, energy and agriculture needs of our communities. Transportation is the base upon which each of these sectors rely. Many of you attended the recent Heartland Expressway Conference and Economic Development workgroup meeting in Gering, NE and heard the opportunities this Alliance will create. I urge you to support this regional, multi-state effort.

The upcoming months are particularly important to the future of the Heartland Expressway. Hearings on the next transportation reauthorization begin in 2009, Congress and President-elect Obama are discussing an economic stimulus package centered on infrastructure investments, and our state governments may be forced to make radical changes in how they finance and allocate their transportation programs.

You can help the Heartland Expressway find success in all of these upcoming opportunities by contributing to the Heartland Expressway Fund.

Your membership will help the Heartland Expressway compete for funds in the next Transportation Bill, in Federal Economic Stimulus Packages and State transportation policies.

- Your contribution will help develop a nine-state "Ports to Plains Alliance" with the Ports to Plains and Theodore Roosevelt Expressways. This will help the Heartland Expressway leverage its resources with partners sharing a common goal of creating a significant trade corridor across the Great Plains from Canada to Mexico and will also provide strength in numbers.
- This Alliance will provide the Heartland Expressway the benefits of the Ports to Plains and Theodore Roosevelt Expressway professional staff which includes a D.C. Consultant and a D.C. Policy Advisor. For details on their qualifications, please visit [www.ports-to-plains.com](http://www.ports-to-plains.com) and [www.trepressway.com](http://www.trepressway.com).
- The Port to Plains Alliance will develop a more effective and efficient legislative effort. Experience has shown our Congressional Leaders are more responsive to cooperative efforts. Having persons from Montana to Texas working together certainly has a more positive impact on Congress than localized special interests. Pooling resources also enables the development of high quality marketing materials.

Your tax deductible contribution to the Heartland Expressway Fund will also establish a formal Heartland Expressway Fund Committee.

- All Gold and Silver Members who contribute to the Heartland Expressway Fund before December 31 will be invited to an organization meeting.
- Gold Members who contribute \$1,000 or more will be provided a seat on the Executive Steering Committee and will be eligible to serve as the Heartland Expressway representative on the Ports to Plains Board of Directors.
- Silver Members who contribute \$250 or more will be invited to participate at Heartland Expressway strategy sessions and may fill an at-large Executive Steering Committee seat.
- All Gold and Silver Members will be provided several additional benefits from the Ports to Plains Alliance outlined in the attached "Heartland Expressway Fund Membership Form"
- Bronze Memberships are also available for contributions of \$25 or more

The first \$10,000 in Heartland Expressway Fund contributions will be used to join the Ports to Plains Partnership Alliance with the Ports to Plains and Theodore Roosevelt Expressways. Additional funds will be appropriated by the Heartland Expressway Committee for other Heartland Expressway activities.

Please invest in the future of your community with your tax-deductible contribution to the Heartland Expressway Fund. Questions regarding Heartland Expressway Fund contributions can be made to the Oregon Trail Foundation at 308 635-3393. If you have questions regarding the Heartland Expressway Committee, please contact Jerrod Haberman at 308 436-6584 or [jerrodh@charterinternet.com](mailto:jerrodh@charterinternet.com) or feel free to contact me at 719-740-2240 or [joe.kiely@ports-to-plains.com](mailto:joe.kiely@ports-to-plains.com).

Thank you,



Joe Kiely  
Town of Limon  
Ports-to-Plains Alliance  
Heartland Expressway