



presents
A SURVEY of "LIKELY 2010 GENERAL ELECTION VOTER" ATTITUDES in COLORADO

for



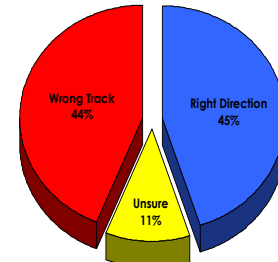
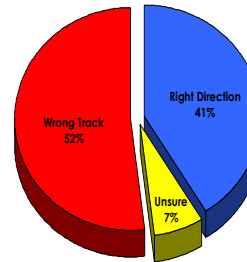
September 12-15, 2010



Do you feel things in Colorado/Your local area are going in the right direction, or do you feel things have gotten off on the wrong track?

Statewide

In your local area

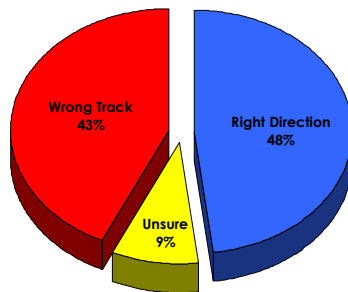


Colorado-Statewide – September 12-15, 2010 / N=500 "likely" General Election voters

Q1A&B



Do you feel things in Colorado/Your local area are going in the right direction, or do you feel things have gotten off on the wrong track?

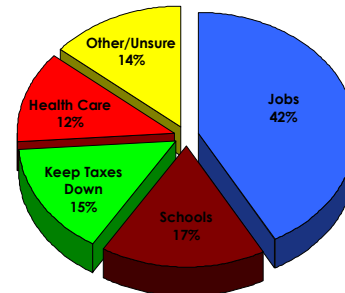


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Q1C



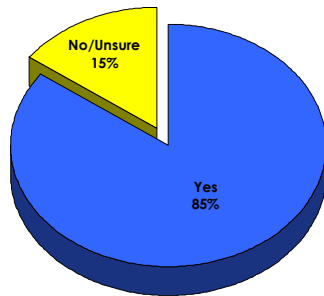
Please listen as I read the following list of current issues and tell me which one issue you think is most important for state gov't. leaders to address.



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Q2

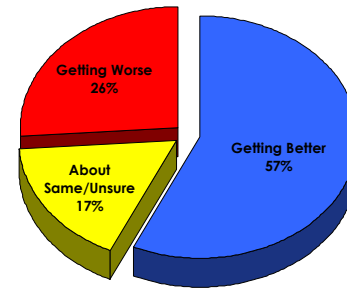
Would you say that Colorado is still in an economic recession?



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Q3

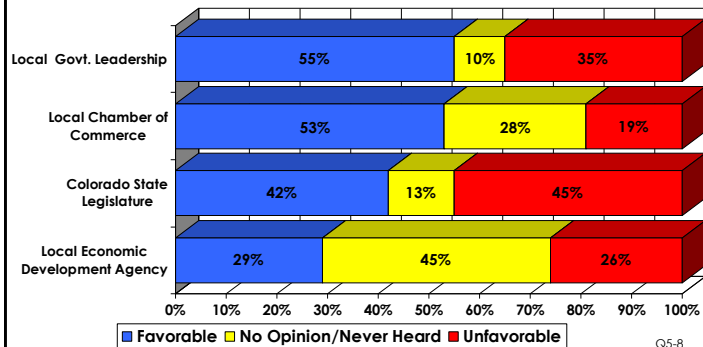
From your perspective, would you say that the state/your local economy over the next year will be getting better or worse?



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Q4C

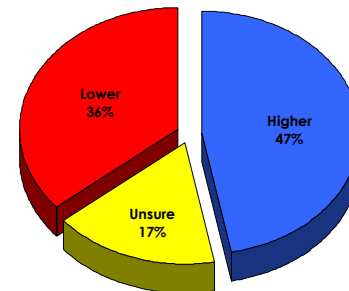
Please tell me whether you have a favorable or an unfavorable impression of the following organizations or entities.



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Q5-8

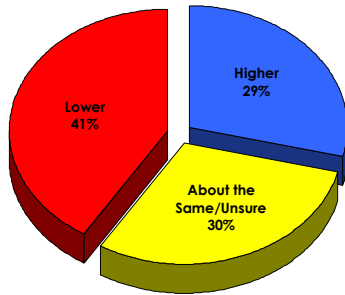
Do you happen to know or do you have a sense whether the state government's total spending will be HIGHER or LOWER this year, than it was three years ago?



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Q9

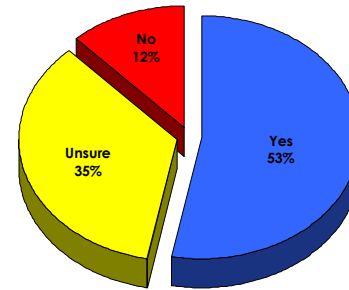
Compared to other states that you're familiar with, would you say that your Colorado state taxes are generally higher or lower than most other states?



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Q10

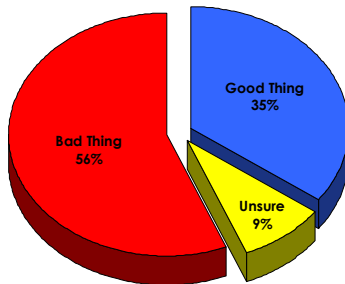
Do you happen to know whether Colorado's state budget is required by law to be balanced each year?



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Q11

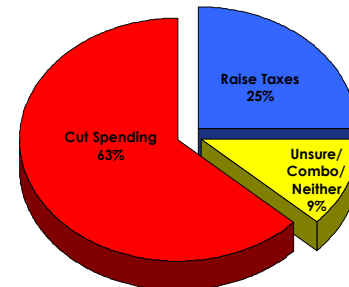
The State budget has shrunk by 20% over the last three years, due to the economic downturn. Generally-speaking, do you view the shrinking state budget as a GOOD THING or a BAD THING?



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Q12

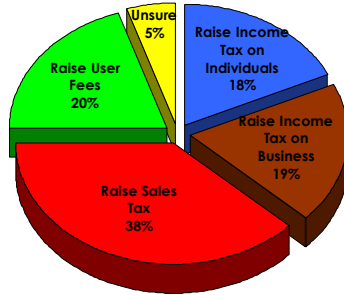
Which do you think makes the most sense at this time. In order to balance the budget, should we.... RAISE STATE TAXES AND FEES by 15%, OR SHOULD WE CUT STATE GOVERNMENT SPENDING by 15%?



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Q13

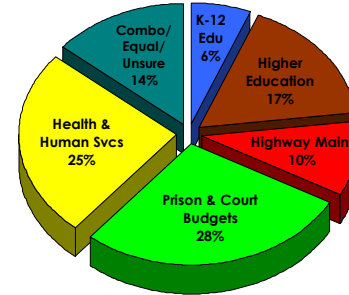
[AMONG THOSE WHO SAY RAISE TAXES:] Now I am going to read you a list of possible ways to increase revenues to the state. Which of the following do you think would be most effective in raising additional state revenue?



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Q14

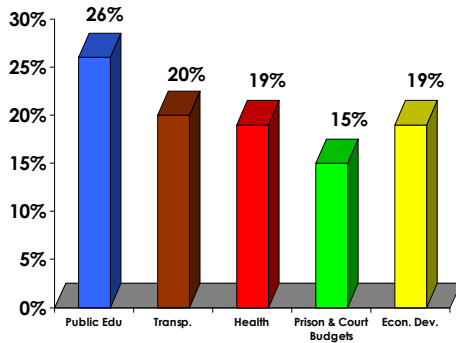
[AMONG THOSE WHO SAY CUT SPENDING:] Which of the following programs do you think would be the most effective cut to lower overall state spending?



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Q15

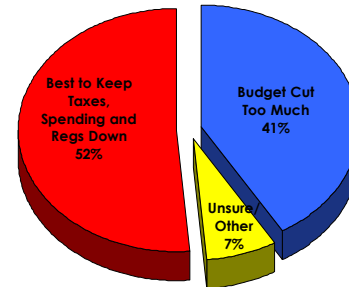
Given the following five program categories, what would be your Ideal Budget Allocations?



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Q15

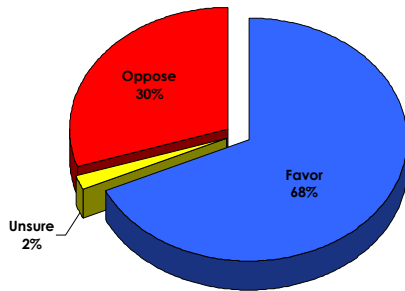
Viewpoints: State Budget Has Been Cut Too Much, OR Best Thing for Govt. is to Keep Taxes, Spending, and Regs. To a Minimum



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Q27

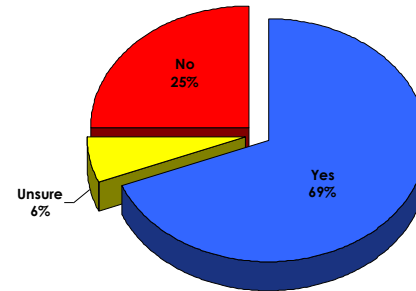
Would you generally FAVOR or OPPOSE a plan to use some of the state lottery money for public education instead of parks and open-space?



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Q16

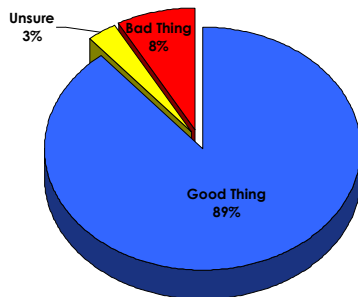
Generally speaking, do you view Colorado as a “pro-business” state?



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Q22

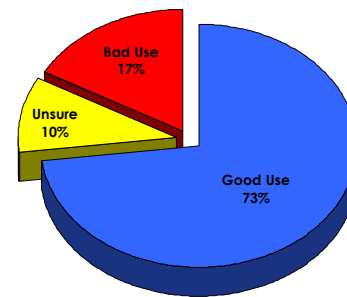
Generally-speaking, do you view being a “pro-business” state as a GOOD THING OR a BAD THING?



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Q23

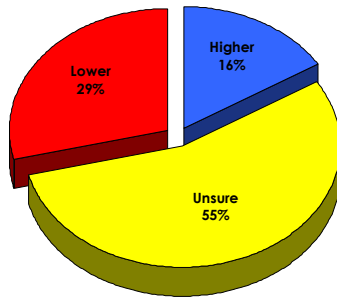
Generally-speaking, do you think programs to attract new businesses and to attract and retain non-government jobs in the state are a GOOD USE OR a BAD use of tax dollars?



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Q24

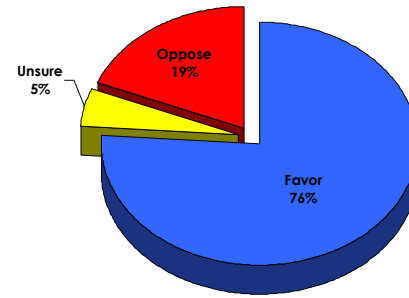
Do you happen to know or do you have a sense whether the state government's spending on economic development has been HIGHER or LOWER this year, than it was five years ago?



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Q25

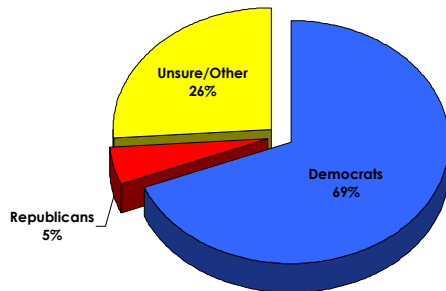
Would you generally FAVOR or OPPOSE increasing state incentives, such as tax credits for things like job training, in order to better attract major non-government job employers?



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Q26

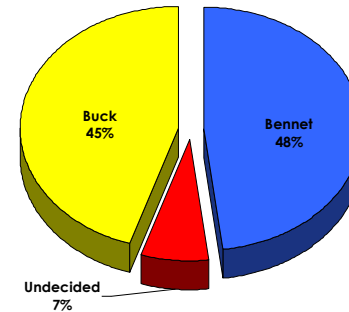
Do you happen to know which political party has majority control over both Colorado's State Senate and State House?



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Q28

If the election was held today for US Senate and you had to make a choice, for whom would you vote?



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Q29

If the election for Governor was held today and you had to make a choice between the following candidates, for whom would you vote?

